

CLAIMS:

1. An image display apparatus (300) comprising:
 - first receiving means (302) for receiving a first video signal representing a first series (100) of consecutive input images (142-146);
 - second receiving means (301) for receiving a second video signal
 - 5 representing a second series (102) of consecutive input images (148-152); and
 - a display device (306) for displaying a third series (104) of consecutive output images (154-158) which are based on the first series (100) of consecutive input images (142-146) and the second series (102) of consecutive input images (148-152), characterized in that the image display apparatus (300) is arranged:
 - 10 - to split the images (142-146) of the first series (100) of consecutive input images (142-146) into first parts (106-110) and respective second parts (118-122);
 - to split the images (148-152) of the second series (102) of consecutive input images (148-152) into third parts (112-116) and respective fourth parts (124-128); and
 - to display a first one (158) of the output images (154-158) comprising a first
 - 15 block of pixels (134) corresponding to a first one (110) of the first parts (106-110) and a second block of pixels (140) corresponding to a first one (128) of the fourth parts (124-128).
2. An image display apparatus (300) as claimed in Claim 1, characterized in that the fourth parts (124-128) correspond to respective portions of a banner.
- 20 3. An image display apparatus (300) as claimed in Claim 1, characterized in that the fourth parts (124-128) correspond to a subtitle.
4. An image display apparatus (300) as claimed in Claim 1, characterized in
- 25 comprising user interface means (200) to provide location information of the fourth parts (124-128) to control splitting of the images of the second series (102) of consecutive input images (148-152).

5. An image display apparatus (300) as claimed in Claim 4, characterized in comprising a first memory device for storage of the location information.

6. An image display apparatus (300) as claimed in Claim 1, characterized in comprising scaling means to scale the first parts (106-110).

7. An image display apparatus (300) as claimed in Claim 1, characterized in comprising processing means to assign a new color value to a first pixel of the second block of pixels (604) on basis of an original color value of the first pixel.

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8. A method of displaying a third series (104) of consecutive output images (154-158) which are based on a first series (100) of consecutive input images (142-146) and a second series (102) of consecutive input images (148-152), comprising:

- a first receiving step of receiving a first video signal representing the first series (100) of consecutive input images (142-146); and
- a second receiving step of receiving a second video signal representing the second series (102) of consecutive input images (148-152), characterized in that the method comprises:
 - a first splitting step of splitting the images (142-146) of the first series (100) of consecutive input images (142-146) into first parts (106-110) and respective second parts (118-122);
 - a second splitting step of splitting the images (148-152) of the second series (102) of consecutive input images (148-152) into third parts (112-116) and respective fourth parts (124-128); and
 - a display step of displaying a first one (158) of the output images (154-158) comprising a first block of pixels (134) corresponding to a first one (110) of the first parts (106-110) and a second block of pixels (140) corresponding to a first one (128) of the fourth parts (124-128).

9. TV comprising an image display apparatus (300) according to Claim 1.